

# ORDER

**KSNV**

**Orders**  
**Order / Rev:** 108325  
**Alt Order #:**  
**Product Desc:** October 2012 Campaign - Supplemental  
**Estimate:**  
**Flight Dates:** 10/29/12 - 11/05/12  
**Original Date / Rev:** 10/26/12 / 10/26/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency Name:** Consili, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 10120 S. Eastern Ave.  
 Henderson, NV 89052

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Committee to Elect Judge Lee  
**Demographic:** A25-54  
**Product Codes:** PLC12  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	10	\$3,325.00	\$2,826.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	10	\$3,325.00	\$2,826.25	0.00
<b>Totals</b>	<b>10</b>	<b>\$3,325.00</b>	<b>\$2,826.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/29/12	11/05/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-----	:15/:15	0	\$200.00	1	0.00	BK	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWT---		2		\$200.00		0.00					
Week:		11/05/12	11/11/12	M-----		1		\$200.00		0.00					
N 2	KSNV	10/29/12	11/05/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-----	:15/:15	0	\$450.00	1	0.00	BK	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--		1		\$450.00		0.00					
Week:		11/05/12	11/11/12	M-----		1		\$450.00		0.00					
N 3	KSNV	10/29/12	11/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	-----	:15/:15	0	\$325.00	1	0.00	BK	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--		2		\$325.00		0.00					
Week:		11/05/12	11/11/12	M-----		1		\$325.00		0.00					
N 4	KSNV	10/29/12	11/05/12	M-F Today Show II 3rd HCM M-F Today Show II	CM	9-10a	-----	:15/:15	0	\$425.00	1	0.00	BK	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--		1		\$425.00		0.00					
Week:		11/05/12	11/11/12	M-----		1		\$425.00		0.00					
													<b>Totals</b>	<b>10</b>	<b>\$3,325.00</b>